



Fleet Feet Montclair 603 Bloomfield Avenue Montclair, New Jersey 07042 973-509-9707

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## ***SPONSORSHIP INVITATION***

We are excited to announce that Fleet Feet Sports Montclair will be hosting the third annual Fleet Feet Midland Avenue Mile on Sunday, August 19, 2018 at 5:00 pm! This point-to-point, one-mile race down Midland Avenue ends just a short walk away from the store and the beautiful downtown Montclair area.

**About Us:** After 31 years in business, we remain dedicated to being the place in town where people can count on well-informed, supportive staff, the latest selection of athletic footwear, apparel, accessories and accurate information and guidance in their personal fitness endeavors. Our training programs and fun runs offer community opportunities to work on fitness goals together. Fleet Feet's mission is to empower runners and walkers through social experiences and personalized solutions.

**Beneficiaries:** We believe that supporting local charitable organizations enhances the quality of life in Montclair for everyone. **Proceeds from this race will benefit the Montclair Public Library.** We recognize the important role the library has in providing material that supports self education, lifelong learning and literacy for our entire community.

**Event Date:** Sunday, August 19th at 5:00 pm

### **Event**

**Location:** Midland Avenue, Montclair, NJ (Course is USATF Certified)  
Start: Midland Avenue – in front of #253  
Finish: Midland Avenue – northern end of of Portland Avenue / Midland Avenue intersection

### **Expected Field**

**Runners:** 750

**Format:** Three Waves

- Masters Women / Men
- Open Women / Men
- Family

# **SPONSORSHIP LEVELS**

## ***Presenting Sponsorship***

- Presenting sponsor prominent status on race website
- Presenting sponsor logo on all promotional signage, banners and finish line arch
- Presenting sponsor tent at race site
- Prominent logo position on race t-shirt
- Company brochures / flyers at packet pick-up
- Official starter
- Event day recognition
- Race day complimentary entries

## ***Major Sponsorship***

***\$4,000***

- Sponsor logo on website
- Sponsor tent at race site & service exclusivity
- Company brochures / flyers at packet pick-up
- Logo on race t-shirt
- Event day recognition
- 8 Race day complimentary entries

## ***Premier Sponsorship***

***\$2,750***

- Sponsor logo on website
- Company brochures / flyers at packet pick-up
- Logo on race t-shirt
- Event day recognition
- 6 Race day complimentary entries

## ***Contributing Sponsorship***

***\$1,500***

- Logo on race t-shirt
- Event day recognition
- Company brochures / flyers at packet pick-up
- 4 Race day complimentary entries

## ***Half Mile Marker Sponsorship***

***\$750***

- Corporate name on .5 mile clock
- Logo on race t-shirt
- Event day recognition
- 2 Race day complimentary entries

## ***Finish Line Water Sponsorship***

***\$450***

- Logo on race t-shirt
- Event day recognition
- Opportunity to supply a team of volunteers for finish line water station

## ***Friends of Fleet Feet***

***\$300***

- Event day recognition
- Logo on race t-shirt

# SPONSORSHIP AGREEMENT

Yes! We would like to sponsor the 2018 Fleet Feet Midland Mile on August 19th!

Type of Sponsorship: *(Please check one.)*

- |  |         |  |         |
|--|---------|--|---------|
| <input type="checkbox"/> Presenting Sponsorship  |         | <input type="checkbox"/> Major Sponsorship             | \$4,000 |
| <input type="checkbox"/> Premier Sponsorship     | \$2,750 | <input type="checkbox"/> Contributing Sponsorship      | \$1,500 |
| <input type="checkbox"/> Mile Marker Sponsorship | \$750   | <input type="checkbox"/> Finish Line Water Sponsorship | \$450   |
| <input type="checkbox"/> Friends of Fleet Feet   | \$300   |  |         |

In Kind Donation: *Please include details:* \_\_\_\_\_

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Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Information:

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**All logo artwork for shirts should be sent in one of the following formats:  
Vector (.AI), .PNG (with no background), .EPS (with no background)**

**to [loren@fleetfeetmontclair.com](mailto:loren@fleetfeetmontclair.com) by June 20th.**

**Please make checks payable to:**

Fleet Feet Sports Montclair  
Memo: Midland Mile

**Mail to:**

Midland Mile c/o Fleet Feet Sports Montclair  
603 Bloomfield Avenue  
Montclair, New Jersey 07042

**For further information or if you have any questions about sponsorship, please contact  
Fleet Feet Sports – Paul Giuliano or Loren McCreesh at 973-509-9707.**